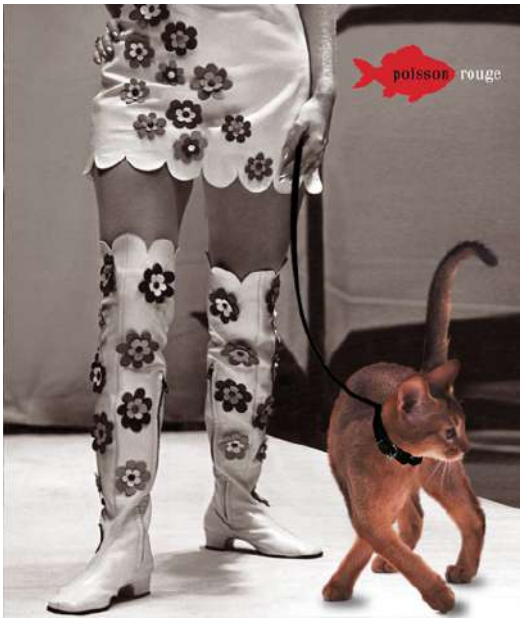


CATWALK CHALLENGE



The Catwalk Challenge is an activity where passion and Prada collide. Teams are briefed that they must create a new, world-beating. “*Mission Impossible*” clothing collection to take the Paris, Milan, New York and London fashion worlds by storm.

Working from a treasure chest of materials, swatches, feathers, beads, jewellery, lace, braid etc. each team must design and create a collection.

Each team must nominate at least two team members to actually model the collection on the catwalk (min 1 male / 1 female).

Teams must also chose their walk on music, their background images and nominate their ‘Voice of G-d’ presenter to guide the audience through the collection as their models parade.



DURATION:
3-4 hours

THEMES:
Motivation, Fun, creativity,
teamwork, vision, celebration

ENVIRONMENT:
Indoor, seated, standing

FUNCTION:
Team building, conference
activity

