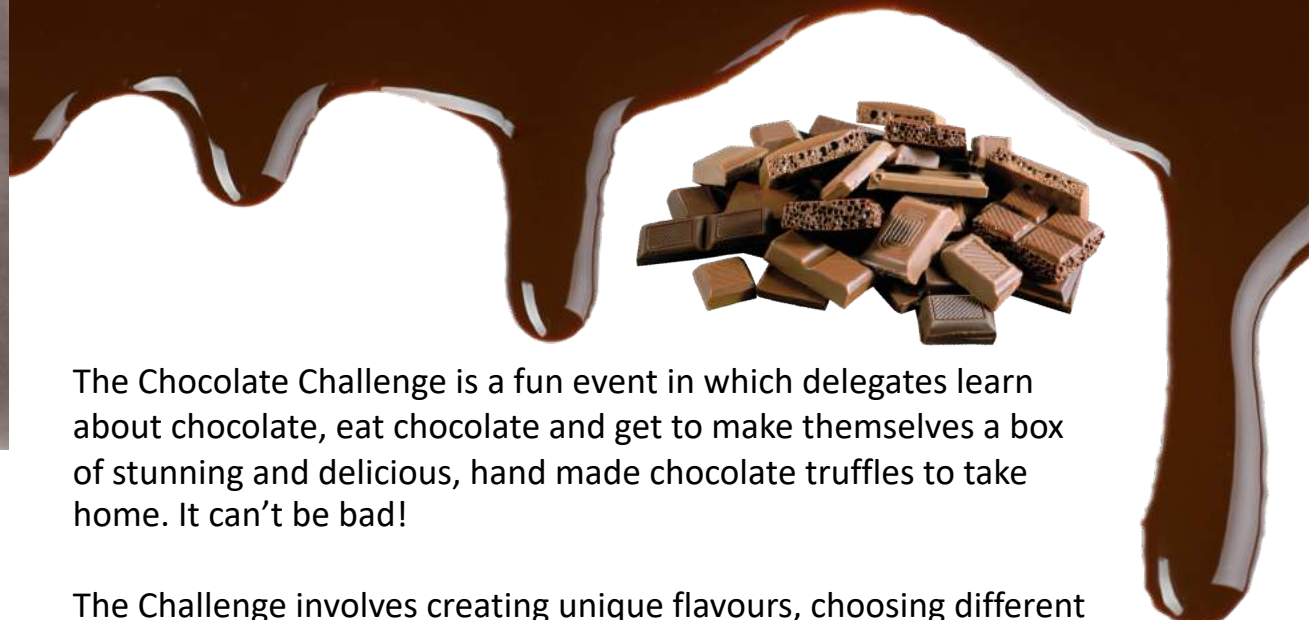


THE CHOCOLATE CHALLENGE



The Chocolate Challenge is a fun event in which delegates learn about chocolate, eat chocolate and get to make themselves a box of stunning and delicious, hand made chocolate truffles to take home. It can't be bad!



The Challenge involves creating unique flavours, choosing different finishes and designing eye-catching packaging. On top of this teams must decide on their target audience and general marketing strategy. As a finale teams present their chocolates, their strategy and a short TV commercial / jingle to promote their new product. •



DURATION:
2 – 4 hours

THEMES:
Teamwork, creativity,
production, brand standards,
product strategy

ENVIRONMENT:
Indoor, seated, standing,
meeting room, conference

FUNCTION:
Team building

