



THE FILM CHALLENGE

The Film Challenge is a team activity spent in front of and behind the camera - planning, directing, designing, writing and shooting a short film. In every team there are those who want to act and those who want to produce. No film ever gets made without supreme teamwork!

Themes are often set either around a subject relevant to the business. It could be a day in the life of your biggest competitor or a look at customer service from the customers eyes – or it may simply be a just for fun film in which James Bond meets Harry Potter.

Working with the Poisson Rouge film crew, teams must plan their time, manage their resource and allocate roles best suited to the individuals that make up the team.

This is enormous fun, very creative and the final screening prior to the ‘Oscars’ inevitably leads to much laughter.

DURATION:

3-6 hours

THEMES:

R&D, brand strategy, creativity, innovation, design, communication, customer service, leadership, resource management

ENVIRONMENT:

Indoor, conference, meeting

FUNCTION:

Team building, competitive

