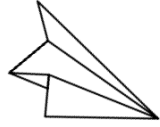
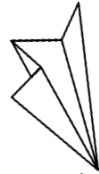


THE AIRLINE CHALLENGE

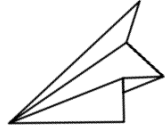
The Airline Challenge is a team building event that combines creativity, design, communications and science. The task is for teams to design and launch a new airline.



Team must come up with a name and logo for the carrier, design the uniform and prepare the on-board briefings.



In addition teams must design, paint and build a large scale model of their flagship plane that when assembled correctly will actually fly great distances.



DURATION:

Half Day – Full Day

THEMES:

R&D, brand strategy, creativity, innovation, design, communication, customer service,, resource management, attention to detail



ENVIRONMENT:

Indoor, outdoor



FUNCTION:

Team building, Team Development

