



TEAM BRAND

TOGETHER WE HAVE FORCE.
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Training that explores what defines your team. Understand and debate how you are regarded, talked about, thought of and agree what this should look like going forward.

Key Focus Areas

- What is brand? (brand value, brand perception, brand equity)
- Personal beliefs and values
- Clarity of purpose
- Individual, team and company USP's (unique selling points)
- Team aspirations, mission and vision
- 'Magic Wand' - (*ie what we could would do if there were no rules*)
- Creating and maintaining visibility
- Influencing others
- Selling
- The art of negotiation
- Effective communication

Webinar Duration :

- 2-3 hours – to include:
2 x 50 mins content sessions
15 minutes comfort break.
15 mins Q&A

Bespoke Content

- Bespoke organisational content can be added – Please Enquire

Other Formats Available:

- 1 hour “work out”
- In person – 1 Day

Who Should Attend

- Team members and leaders looking to expand their understanding of who and what they are as a team and how that fits into the corporate world.

What's Included

- Facilitated Content
 - 1 or 2* Dedicated Facilitators
 - Follow Up PDF 'Postscript' notes
- * 2 facilitators over 20 persons

Budget For Webinar Delivery

- £75 / Person
- £250 set up Fee
- Min Budget £500
- All prices excl Vat

Other Format Budgets

- Please Enquire
- All prices excl Vat

WHAT DOES YOUR TEAM STAND FOR & REPRESENT